

Paradise Valley Community College

Strategic Planning Process - Lineal Perspective

MCCCD Strategic Directions

- Maximize Access
- Create Dynamic Learning Environments
- Maximize Collaboration
- Enhance Resources for Growth
- Recruit and Retain Quality & Diverse Employees



PVCC Systemic Strategic Planning Process

Steering Team Membership

Nimble, small, based on skills, takes input and develops drafts; meets every 2 weeks during the time the plan is developed; meets monthly other years to review accomplishments and to update SWOT based on input.

Step 1: PVCC Mission & Vision Statements 3 Year Cycle

Review (annual) Recommend/Change/Adoption (every 3 years) (SPST)

Step 2: SWOT (T) Analysis (Annual Process)

SWOT in the form of input and yearly reports based on the following structure.

College committees have been grouped under categories or areas. Refer to Strategic Team Input Committees (STIC) box on next page. Committee chairs will make up the overall area/category committee. The overall area/category committee will report to the Strategic Planning Steering Team. Information, data, reports will flow both directions.

Step 2: SWOT (T) Strategic Team Input Committees (STIC)

1. Enrollment Management (includes retention)
 - a. Diversity
 - b. Graduation Project team
 - c. iStartSmart (3 committees)
 - d. Recommendation Committee (PSPP)
 - e. Scholarship Committee
 - f. Underprepared Student Initiative
2. Academic Quality
 - a. Academic Assessment Team
 - b. College Research Review Board
 - c. Curriculum Committee
 - d. Honors
 - e. International Education
 - f. Learning Communities
 - g. Library Advisory Committee
 - h. Online Committee
 - i. Out of Class Assessment Committee
 - j. Recommendation Committee (PSPP)
3. Employee & Organizational Learning
 - a. Adj. Faculty Initiative
 - b. Faculty Development
 - c. Staff Development
 - d. Wellness
4. Resources
 - a. BDST
 - b. Capital Planning
 - c. CLC
 - d. Fund Raising/Development
 - e. Environmental Health & Safety
 - f. Food Service
 - g. Occupational Capital
5. Technology
 - a. DILs
 - b. TCT
 - c. Web Development
 - d. Online Committee
6. New Directions & Innovations
 - a. Learning Connections
 - b. PEAK
 - c. College Leadership Committee
 - d. Preparing for the Future: Financial Planning
 - e. Preparing for the Future: Master Planning
7. Other areas that will provide input to the Strategic Planning Steering Team
 - a. Division Chairs
 - b. PLT
 - c. President's Advisory Committee (President's Circle)
 - d. Policy Groups
 - e. CLC
 - f. Each large unit (AA, AS, SA, IT)

Step 3: PVCC Strategic Goals

Tied to MCCCCD Strategic Directions

Review (annual) Recommend Change/Adoption (every 3 years) (SPST)

Step 4: Operational Planning: Objectives & Measures (Annual)

Review/Recommend College-wide Objectives and performance measures (SPST)

**Department/Unit Objectives tied to PVCC goals; include performance
measures (College)**

Step 5: Tactical (Action) Planning APB Process (Annual)

**Units/Departments submit operational plans tied to college and/or
department objectives; include performance measures (College)**

Step 6: Annual Audit (Feedback/Adjustment Loop)

Review Performance Measures and SWOT data (SPST)

***Create dashboards (IE)**

Step 7: Annual Reports

**Accomplishments tied back to operational plans are submitted annually.
(College)**

Step 7: Update PVCC Strategic Goals and Objectives

**Use data from performance measures and SWOT reports and college
annual reports for annual review. Major review is every 3 years.**

(Back to Step 1)