

**Initiative: iStartSmart**  
**Term: Fall 2007**

Number of iStartSmart Participants - Original	959
Number of iStartSmart Participants - End of Drop/Add	875
Number of iStartSmart Participants - 45th Day	863
Number of iStartSmart Participants - End of Term	809
PVCC Headcount - End of Drop/Add	8478
PVCC Headcount - 45th Day	8574
PVCC Headcount - End of Term	7991

iStartSmart students are 10% of all PVCC students in Fall 2007 (45th Day)

**Student Profile: (45th Day)**

<b>Gender</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Female	4941	58%	444	51%	4497	58%
Male	3376	39%	401	46%	2975	39%
unknown	257	3%	18	2%	239	3%
<b>total</b>	<b>8574</b>	<b>100%</b>	<b>863</b>	<b>100%</b>	<b>7711</b>	<b>100%</b>

\* Gender is more balanced in the iStartSmart students

<b>Ethnicity</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Am. Indian	114	1%	8	1%	106	1%
Asian	287	3%	32	4%	255	3%
Black	169	2%	14	2%	155	2%
Hispanic	846	10%	96	11%	750	10%
White	6213	72%	660	76%	5553	72%
Other	217	3%	23	3%	194	3%
unknown	728	8%	30	3%	698	9%
<b>total</b>	<b>8574</b>	<b>100%</b>	<b>863</b>	<b>100%</b>	<b>7711</b>	<b>100%</b>

\* The ethnicity of the iStartSmart students is comparable to all PVCC students

<b>Age</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
15-19	2597	30%	732	85%	1865	24%
20-24	2477	29%	79	9%	2398	31%
25-29	948	11%	26	3%	922	12%
30-39	954	11%	16	2%	938	12%
40-49	782	9%	6	1%	776	10%
50-59	500	6%	1	0%	499	6%
60-69	188	2%	0	0%	188	2%
70-89	35	0%	0	0%	35	0%
misscode	93	1%	3	0%	90	1%
<b>total</b>	<b>8574</b>	<b>100%</b>	<b>863</b>	<b>100%</b>	<b>7711</b>	<b>100%</b>

\*The average age of the iStartSmart students is 19.4 years

<b>Enrollment Status</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
New	3215	37%	805	93%	2410	31%
Former	1281	15%	22	3%	1259	16%
Continuing	4078	48%	36	4%	4042	52%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* Almost all of the iStartSmart students are new to PVCC*

<b>Prior Experience</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
No College	3294	38%	681	79%	2613	34%
Some College	2690	31%	74	9%	2616	34%
Associate	161	2%	1	0%	160	2%
Bachelor	421	5%	0	0%	421	5%
Masters or higher	209	2%	0	0%	209	3%
unknown	1799	21%	108	13%	1691	22%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* The majority of the iStartSmart students have no prior college experience*

<b>High School Graduation</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
<b>Year</b>						
2007	1067	12%	645	75%	422	5%
2006	965	11%	53	6%	912	12%
2005	788	9%	22	3%	766	10%
2004 and earlier	4152	48%	84	10%	4068	53%
Future (not grad yet)	514	6%	8	1%	506	7%
unknown	1088	13%	51	6%	1037	13%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* The majority of the iStartSmart students recently graduated from high school*

<b>High School</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
Paradise Valley	508	6%	73	8%	435	6%
Horizon	434	5%	58	7%	376	5%
North Canyon	418	5%	83	10%	335	4%
Shadow Mountain	413	5%	66	8%	347	5%
Cactus Shadows	405	5%	55	6%	350	5%
Barry Goldwater	245	3%	40	5%	205	3%
Pinnacle	235	3%	56	6%	179	2%
Thunderbird	185	2%	34	4%	151	2%
Deer Valley	121	1%	16	2%	105	1%
Sandra Day O'Connor	102	1%	26	3%	76	1%
Other	4080	48%	284	33%	3796	49%
unknown	1428	17%	72	8%	1356	18%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* More of the iStartSmart students appear to come from PVCC's feeder high schools*

<b>Zip Codes</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
85032	1289	15%	141	16%	1148	15%
85022	839	10%	97	11%	742	10%
85254	715	8%	73	8%	642	8%
85050	517	6%	49	6%	468	6%
85024	514	6%	55	6%	459	6%
85027	488	6%	55	6%	433	6%
85331	451	5%	47	5%	404	5%
85023	370	4%	33	4%	337	4%
85028	328	4%	23	3%	305	4%
85308	289	3%	29	3%	260	3%
Other	2774	32%	261	30%	2513	33%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* The location of the iStartSmart students is comparable to all PVCC students*

<b>Day-Evening</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Day	5633	66%	728	84%	4905	64%
Evening	2941	34%	135	16%	2806	36%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* Most of the iStartSmart students attend classes during the day*

<b>Full-Part Time</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Part-Time	6263	73%	307	36%	5956	77%
Full-Time	2311	27%	552	64%	1759	23%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>859</i>	<i>100%</i>	<i>7715</i>	<i>100%</i>

*\* Most of the iStartSmart students are full-time, in contrast to all PVCC students*

<b>Credit Hours</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Under 3	1029	12%	4	0%	1025	13%
3-5	2323	27%	52	6%	2271	29%
6-8	1792	21%	118	14%	1674	22%
9-11	1119	13%	133	15%	986	13%
12-14	1926	22%	472	55%	1454	19%
15-17	339	4%	82	10%	257	3%
18+	46	1%	2	0%	44	1%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

*\* Most of the iStartSmart students are taking 12 or more credits, in contrast to all PVCC students*

<b>Current Intent</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
unknown	1913	22%	157	18%	1756	23%
prepare for employment	1135	13%	190	22%	945	12%
transfer to a university	2785	32%	333	39%	2452	32%
improve skills present job	314	4%	8	1%	306	4%
prepare for career change	467	5%	35	4%	432	6%
personal interest	1446	17%	66	8%	1380	18%
transfer to comm. college	158	2%	14	2%	144	2%
new skills for a better job	356	4%	60	7%	296	4%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

<b>Goal</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
unknown	6765	79%	640	74%	6125	79%
Assoc of Arts	381	4%	44	5%	337	4%
Assoc of Applied Science	580	7%	84	10%	496	6%
Assoc of Business	112	1%	15	2%	97	1%
academic certificate	2	0%	0	0%	2	0%
Assoc of General Studies	270	3%	40	5%	230	3%
Assoc of Science	67	1%	6	1%	61	1%
Assoc in Transfer	82	1%	17	2%	65	1%
certificate of completion	231	3%	12	1%	219	3%
gen ed curriculum	84	1%	5	1%	79	1%
<i>total</i>	<i>8574</i>	<i>100%</i>	<i>863</i>	<i>100%</i>	<i>7711</i>	<i>100%</i>

<b>Top 25 Course Enrollment of All PVCC Students</b>	<b>All PVCC</b>	<b>%PVCC</b>
ENG101	1236	14%
PSY101	733	9%
CIS105	586	7%
ENG102	528	6%
MAT092	462	5%
AAA115	442	5%
SOC101	381	4%
MAT151	345	4%
CPD150	310	4%
ACC111	261	3%
ECN211	238	3%
ENG071	228	3%
SPA101	200	2%
MAT142	228	3%
COM100	203	2%
PED115	253	3%
MAT122	198	2%
CHM130	191	2%
MAT082	198	2%
GBS151	194	2%
GLG101	191	2%
CHM130LL	173	2%
GLG103	184	2%
MAT212	166	2%
PHI101	164	2%

<u>Top 25 Course Enrollment of iStartSmart Students</u>			<u>iStartSmart</u>	<u>%iStartSmart</u>
ENG101			494	57%
AAA115			351	41%
CPD150			200	23%
PSY101			204	24%
MAT092			172	20%
ENG071			121	14%
CIS105			121	14%
SOC101			107	12%
MAT151			90	10%
CPD115			92	11%
MAT142			78	9%
MAT082			65	8%
ENG061			55	6%
MAT187			36	4%
GBS151			36	4%
MAT212			30	3%
MAT150			31	4%
MHL153			33	4%
PHI101			28	3%
MAT120			30	3%
COM100			29	3%
PED115			34	4%
RDG091			20	2%
RDG081			24	3%
HIS104			22	3%
MAT122			24	3%

\* The course taking by the iStartSmart students reflect first semester choices

<b>College Success Course Enrollment</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
AAA115	442	5%	351	41%	91	1%
CPD115	122	1%	92	11%	30	0%
CPD150	310	4%	200	23%	110	1%
<i>total enroll in success crs</i>	874		643		231	

\* 79% of all iStartSmart students enrolled in a college success course

<b>Developmental Course Enrollment</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
ENG061	99	1%	55	6%	44	1%
ENG071	228	3%	121	14%	107	1%
MAT081	14	0%	5	1%	9	0%
MAT082	198	2%	65	8%	133	2%
MAT090	18	0%	4	0%	14	0%
MAT091	39	0%	13	2%	26	0%
MAT092	462	5%	172	20%	290	4%
RDG071	14	0%	5	1%	9	0%
RDG081	55	1%	24	3%	31	0%
RDG091	64	1%	20	2%	44	1%

<b>FTSE by course - top 20</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
ENG101	240.6	6%	98.1	15%	142.5	4%
PSY101	140.5	3%	40.2	6%	100.3	3%
CIS105	114.2	3%	24.1	4%	90.1	3%
ENG102	95.4	2%	2.8	0%	92.6	3%
MAT151	92.0	2%	24.0	4%	68	2%
MAT092	90.0	2%	33.6	5%	56.4	2%
SOC101	71.9	2%	21.2	3%	50.7	1%
CPD150	62.0	2%	40.0	6%	22	1%
EMT104	53.3	1%	4.8	1%	48.5	1%
MAT120	52.7	1%	10.0	2%	42.7	1%
ACC111	52.2	1%	3.0	0%	49.2	1%
SPA101	51.1	1%	3.9	1%	47.2	1%
ECN211	47.6	1%	2.4	0%	45.2	1%
ENG071	45.6	1%	24.2	4%	21.4	1%
MAT142	42.8	1%	14.8	2%	28	1%
COM100	40.6	1%	5.8	1%	34.8	1%
MAT122	38.4	1%	4.6	1%	33.8	1%
CHM130	38.2	1%	1.4	0%	36.8	1%
GLG101	38.2	1%	1.2	0%	37	1%
MAT082	37.7	1%	12.8	2%	24.9	1%
Other	2597.4	64%	261.7	41%	2335.7	69%
<i>total</i>	<i>4042.4</i>	<i>100%</i>	<i>634.6</i>	<i>100%</i>	<i>3407.8</i>	<i>100%</i>

<b>FTSE by course prefix - top 10</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
MAT	590.2	15%	151.8	24%	438.4	13%
ENG	425.2	11%	137.3	22%	287.9	8%
BIO	251.2	6%	16.3	3%	234.9	7%
PSY	217.4	5%	41.7	7%	175.7	5%
CIS	155.5	4%	25.0	4%	130.5	4%
COM	120.9	3%	8.0	1%	112.9	3%
PED	110.5	3%	8.5	1%	102	3%
CHM	102.9	3%	3.5	1%	99.4	3%
SOC	101.1	3%	25.0	4%	76.1	2%
ACC	96.8	2%	3.0	0%	93.8	3%
Other	1870.7	46%	214.5	34%	1656.2	49%
<i>total</i>	<i>4042.4</i>	<i>100%</i>	<i>634.6</i>	<i>100%</i>	<i>3407.8</i>	<i>100%</i>