

**Initiative: iStartSmart**  
**Term: Fall 2007**

Number of iStartSmart Participants - Original	959
Number of iStartSmart Participants - End of Drop/Add	875
Number of iStartSmart Participants - 45th Day	863
Number of iStartSmart Participants - End of Term	809
PVCC Headcount - End of Drop/Add	8478
PVCC Headcount - 45th Day	8574
PVCC Headcount - End of Term	7991

iStartSmart students are 10% of all PVCC students in Fall 2007 (HP)

**Student Profile: (HP - end of drop/add)**

<b>Gender</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Female	4875	58%	445	51%	4430	58%
Male	3350	40%	410	47%	2940	39%
unknown	253	3%	20	2%	233	3%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* Gender is more balanced in the iStartSmart students

<b>Ethnicity</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Am. Indian	107	1%	8	1%	99	1%
Asian	289	3%	32	4%	257	3%
Black	172	2%	14	2%	158	2%
Hispanic	855	10%	99	11%	756	10%
White	6139	72%	668	76%	5471	72%
Other	219	3%	23	3%	196	3%
unknown	697	8%	31	4%	666	9%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* The ethnicity of the iStartSmart students is comparable to all PVCC students

<b>Age</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
15-19	2567	30%	739	84%	1828	24%
20-24	2496	29%	81	9%	2415	32%
25-29	958	11%	28	3%	930	12%
30-39	940	11%	16	2%	924	12%
40-49	757	9%	7	1%	750	10%
50-59	461	5%	1	0%	460	6%
60-69	178	2%	0	0%	178	2%
70-89	33	0%	0	0%	33	0%
misscode	88	1%	3	0%	85	1%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\*The average age of the iStartSmart students is 19.4 years

<b>Enrollment Status</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
New	3137	37%	815	93%	2322	31%
Former	1267	15%	23	3%	1244	16%
Continuing	4074	48%	37	4%	4037	53%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

*\* Almost all of the iStartSmart students are new to PVCC*

<b>Prior Experience</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
No College	3261	38%	687	79%	2574	34%
Some College	2685	32%	78	9%	2607	34%
Associate	157	2%	1	0%	156	2%
Bachelor	406	5%	0	0%	406	5%
Masters or higher	197	2%	0	0%	197	3%
unknown	1772	21%	109	12%	1663	22%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

*\* The majority of the iStartSmart students have no prior college experience*

<b>High School Graduation</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
<b>Year</b>						
2007	1065	13%	646	74%	419	6%
2006	979	12%	56	6%	923	12%
2005	794	9%	23	3%	771	10%
2004 and earlier	4123	49%	85	10%	4038	53%
Future (not grad yet)	464	5%	8	1%	456	6%
unknown	1053	12%	57	7%	996	13%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

*\* The majority of the iStartSmart students recently graduated from high school*

<b>High School</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
Paradise Valley	510	6%	74	8%	436	6%
Horizon	434	5%	57	7%	377	5%
North Canyon	415	5%	82	9%	333	4%
Shadow Mountain	411	5%	66	8%	345	5%
Cactus Shadows	353	4%	56	6%	297	4%
Barry Goldwater	248	3%	40	5%	208	3%
Pinnacle	243	3%	57	7%	186	2%
Thunderbird	188	2%	34	4%	154	2%
Deer Valley	113	1%	16	2%	97	1%
Sandra Day O'Connor	104	1%	27	3%	77	1%
Other	4054	48%	291	33%	3763	49%
unknown	1405	17%	75	9%	1330	17%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

*\* More of the iStartSmart students appear to come from PVCC's feeder high schools*

<b>Zip Codes</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
85032	1324	16%	145	17%	1179	16%
85022	873	10%	100	11%	773	10%
85254	708	8%	76	9%	632	8%
85050	498	6%	51	6%	447	6%
85024	524	6%	53	6%	471	6%
85027	516	6%	59	7%	457	6%
85331	409	5%	48	5%	361	5%
85023	371	4%	33	4%	338	4%
85028	331	4%	24	3%	307	4%
85308	288	3%	30	3%	258	3%
Other	2636	31%	256	29%	2380	31%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* The location of the iStartSmart students is comparable to all PVCC students

<b>Day-Evening</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Day	5571	66%	745	85%	4826	63%
Evening	2907	34%	130	15%	2777	37%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* Most of the iStartSmart students attend classes during the day

<b>Full-Part Time</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Part-Time	5872	69%	264	30%	5608	74%
Full-Time	2606	31%	611	70%	1995	26%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* Most of the iStartSmart students are full-time, in contrast to all PVCC students

<b>Credit Hours</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
Under 3	824	10%	2	0%	822	11%
3-5	2213	26%	40	5%	2173	29%
6-8	1765	21%	113	13%	1652	22%
9-11	1070	13%	109	12%	961	13%
12-14	2134	25%	510	58%	1624	21%
15-17	420	5%	98	11%	322	4%
18+	52	1%	3	0%	49	1%
<b>total</b>	<b>8478</b>	<b>100%</b>	<b>875</b>	<b>100%</b>	<b>7603</b>	<b>100%</b>

\* Most of the iStartSmart students are taking 12 or more credits, in contrast to all PVCC students

<b>Current Intent</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
unknown	1885	22%	161	18%	1724	23%
prepare for employment	1125	13%	190	22%	935	12%
transfer to a university	2777	33%	334	38%	2443	32%
improve skills present job	313	4%	9	1%	304	4%
prepare for career change	470	6%	37	4%	433	6%
personal interest	1382	16%	68	8%	1314	17%
transfer to comm. college	159	2%	14	2%	145	2%
new skills for a better job	367	4%	62	7%	305	4%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

<b>Goal</b>	<b>All PVCC</b>	<b>%PVCC</b>	<b>iStartSmart</b>	<b>%iStartSmart</b>	<b>non-iStartSmart</b>	<b>%non-iStartSmart</b>
unknown	6812	80%	655	75%	6157	81%
Assoc of Arts	356	4%	44	5%	312	4%
Assoc of Applied Science	584	7%	84	10%	500	7%
Assoc of Business	100	1%	15	2%	85	1%
academic certificate	1	0%	0	0%	1	0%
Assoc of General Studies	249	3%	38	4%	211	3%
Assoc of Science	62	1%	5	1%	57	1%
Assoc in Transfer	82	1%	17	2%	65	1%
certificate of completion	197	2%	12	1%	185	2%
gen ed curriculum	35	0%	5	1%	30	0%
<i>total</i>	<i>8478</i>	<i>100%</i>	<i>875</i>	<i>100%</i>	<i>7603</i>	<i>100%</i>

<b>Top 25 Course Enrollment of All PVCC Students</b>	<b>All PVCC</b>	<b>%PVCC</b>
ENG101	1261	15%
PSY101	763	9%
CIS105	619	7%
ENG102	609	7%
MAT092	490	6%
AAA115	480	6%
SOC101	403	5%
MAT151	397	5%
CPD150	333	4%
ACC111	294	3%
ECN211	269	3%
ENG071	249	3%
SPA101	231	3%
MAT142	231	3%
COM100	211	2%
PED115	205	2%
MAT122	205	2%
CHM130	204	2%
MAT082	202	2%
GBS151	198	2%
GLG101	192	2%
CHM130LL	184	2%
GLG103	182	2%
MAT212	181	2%
PHI101	180	2%

<u>Top 25 Course Enrollment of iStartSmart Students</u>			<u>iStartSmart</u>	<u>%iStartSmart</u>
ENG101			511	58%
AAA115			385	44%
CPD150			216	25%
PSY101			211	24%
MAT092			184	21%
ENG071			129	15%
CIS105			124	14%
SOC101			117	13%
MAT151			98	11%
CPD115			94	11%
MAT142			77	9%
MAT082			66	8%
ENG061			61	7%
MAT187			40	5%
GBS151			36	4%
MAT212			34	4%
MAT150			34	4%
MHL153			32	4%
PHI101			32	4%
MAT120			31	4%
COM100			30	3%
PED115			30	3%
RDG091			27	3%
RDG081			23	3%
HIS104			23	3%
MAT122			23	3%

\* The course taking by the iStartSmart students reflect first semester choices

<b>College Success Course Enrollment</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
AAA115	480	6%	385	44%	95	1%
CPD115	128	2%	94	11%	34	0%
CPD150	333	4%	216	25%	117	1%
<i>total enroll in success crs</i>	<i>941</i>		<i>695</i>		<i>246</i>	

\* 79% of all iStartSmart students enrolled in a college success course

<b>Developmental Course Enrollment</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
ENG061	109	1%	61	7%	48	1%
ENG071	249	3%	129	15%	120	1%
MAT081	19	0%	5	1%	14	0%
MAT082	202	2%	66	8%	136	2%
MAT090	17	0%	3	0%	14	0%
MAT091	44	1%	15	2%	29	0%
MAT092	490	6%	184	21%	306	4%
RDG071	14	0%	5	1%	9	0%
RDG081	59	1%	23	3%	36	0%
RDG091	74	1%	27	3%	47	1%

<b>FTSE by course - top 20</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
ENG101	247.3	6%	101.8	15%	145.5	4%
PSY101	147.8	4%	41.6	6%	106.2	3%
CIS105	121.3	3%	24.7	4%	96.6	3%
ENG102	111.9	3%	2.7	0%	109.2	3%
MAT151	105.9	3%	26.1	4%	79.8	2%
MAT092	96.0	2%	36.0	5%	60	2%
SOC101	76.3	2%	23.2	3%	53.1	2%
CPD150	66.6	2%	43.2	6%	23.4	1%
EMT104	54.9	1%	4.8	1%	50.1	1%
MAT120	55.3	1%	10.3	2%	45	1%
ACC111	58.8	1%	3.0	0%	55.8	2%
SPA101	59.6	1%	4.4	1%	55.2	2%
ECN211	53.8	1%	2.8	0%	51	1%
ENG071	49.8	1%	25.8	4%	24	1%
MAT142	44.0	1%	14.8	2%	29.2	1%
COM100	42.2	1%	6.0	1%	36.2	1%
MAT122	40.3	1%	4.5	1%	35.8	1%
CHM130	40.8	1%	1.4	0%	39.4	1%
GLG101	38.4	1%	1.2	0%	37.2	1%
MAT082	39.3	1%	13.0	2%	26.3	1%
Other	2587.1	63%	275.2	41%	2311.9	67%
<i>total</i>	<i>4137.4</i>	<i>100%</i>	<i>666.5</i>	<i>100%</i>	<i>3470.9</i>	<i>100%</i>

<b>FTSE by course prefix - top 10</b>	All PVCC	%PVCC	iStartSmart	%iStartSmart	non-iStartSmart	%non-iStartSmart
MAT	638.5	15%	160.2	24%	478.3	14%
ENG	456.1	11%	143.7	22%	312.4	9%
BIO	263.7	6%	16.8	3%	246.9	7%
PSY	225.0	5%	43.3	6%	181.7	5%
CIS	164.2	4%	25.6	4%	138.6	4%
COM	125.1	3%	8.2	1%	116.9	3%
PED	101.7	2%	8.0	1%	93.7	3%
CHM	112.3	3%	4.0	1%	108.3	3%
SOC	106.1	3%	27.4	4%	78.7	2%
ACC	106.3	3%	3.0	0%	103.3	3%
Other	1838.4	44%	226.3	34%	1612.1	46%
<i>total</i>	<i>4137.4</i>	<i>100%</i>	<i>666.5</i>	<i>100%</i>	<i>3470.9</i>	<i>100%</i>