

**Initiative:** iStartSmart

**Term:** Fall 2007 (HP) to Spring 2008 (HP)

57% of all PVCC credit students enrolled in Fall 2007 were also enrolled in Spring 2008 credit courses.

74% of the iStartSmart students enrolled in Fall 2007 were also enrolled in Spring 2008 credit courses.

**Student Profile: (HP - end of drop/add)**

Fall 2007    Spring 2008

Fall 2007    Spring 2008

Fall 2007    Spring 2008

<b>Gender</b>	<b>All PVCC</b>			<b>iStartSmart</b>			<b>non-iStartSmart</b>		
			<b>%retention</b>			<b>%retention</b>			<b>%retention</b>
Female	4875	2806	58%	445	343	77%	4430	2463	56%
Male	3350	1895	57%	410	287	70%	2940	1608	55%
unknown	253	139	55%	20	17	85%	233	122	52%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

<b>Ethnicity</b>	<b>All PVCC</b>			<b>iStartSmart</b>			<b>non-iStartSmart</b>		
			<b>%retention</b>			<b>%retention</b>			<b>%retention</b>
Am. Indian	107	64	60%	8	6	75%	99	58	59%
Asian	289	174	60%	32	30	94%	257	144	56%
Black	172	94	55%	14	8	57%	158	86	54%
Hispanic	855	457	53%	99	69	70%	756	388	51%
White	6139	3555	58%	668	492	74%	5471	3063	56%
Other	219	139	63%	23	19	83%	196	120	61%
unknown	697	357	51%	31	23	74%	666	334	50%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

<b>Age</b>	<b>All PVCC</b>			<b>iStartSmart</b>			<b>non-iStartSmart</b>		
			<b>%retention</b>			<b>%retention</b>			<b>%retention</b>
19 or under	2623	1800	69%	739	552	75%	1884	1248	66%
20-24	2496	1413	57%	81	55	68%	2415	1358	56%
25 or older	3324	1610	48%	53	39	74%	3271	1571	48%
misscode	35	17	49%	2	1	50%	33	16	48%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

Fall 2007    Spring 2008

Fall 2007    Spring 2008

Fall 2007    Spring 2008

<b>Enrollment Status</b>	All PVCC		%retention	iStartSmart		%retention	non-iStartSmart		%retention
	Fall 2007	Spring 2008		Fall 2007	Spring 2008		Fall 2007	Spring 2008	
New	3137	1693	54%	815	598	73%	2322	1095	47%
Former	1267	548	43%	23	15	65%	1244	533	43%
Continuing	4074	2599	64%	37	34	92%	4037	2565	64%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

<b>Day-Evening</b>	All PVCC		%retention	iStartSmart		%retention	non-iStartSmart		%retention
	Fall 2007	Spring 2008		Fall 2007	Spring 2008		Fall 2007	Spring 2008	
Day	5571	3453	62%	745	566	76%	4826	2887	60%
Evening	2907	1387	48%	130	81	62%	2777	1306	47%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

<b>Full-Part Time</b>	All PVCC		%retention	iStartSmart		%retention	non-iStartSmart		%retention
	Fall 2007	Spring 2008		Fall 2007	Spring 2008		Fall 2007	Spring 2008	
Part-Time	5872	2869	49%	264	167	63%	5608	2702	48%
Full-Time	2606	1971	76%	611	480	79%	1995	1491	75%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

<b>Prior Experience</b>	All PVCC		%retention	iStartSmart		%retention	non-iStartSmart		%retention
	Fall 2007	Spring 2008		Fall 2007	Spring 2008		Fall 2007	Spring 2008	
No College	3261	2076	64%	687	503	73%	2574	1573	61%
Some College	2685	1474	55%	78	62	79%	2607	1412	54%
Associate	157	70	45%	1	1	n/a	156	69	44%
Bachelor	406	154	38%	0	0		406	154	38%
Masters or higher	197	89	45%	0	0		197	89	45%
unknown	1772	977	55%	109	81	74%	1663	896	54%
<i>total</i>	<i>8478</i>	<i>4840</i>		<i>875</i>	<i>647</i>		<i>7603</i>	<i>4193</i>	

*Comments: Retention of the iStartSmart students was higher for new, former, and continuing students; for both day and evening students; and for part-time students.*